

# Privacy Policy

## Introduction

This privacy policy sets out how Midsummer Energy Ltd uses and protects information you provide when using our websites. These websites include:

- [midsummerwholesale.co.uk](http://midsummerwholesale.co.uk)
- [midsummerenergy.co.uk](http://midsummerenergy.co.uk)
- [midsummer.ie](http://midsummer.ie)
- [easy-pv.co.uk](http://easy-pv.co.uk)
- [easy-pv.com](http://easy-pv.com)
- [easy-pv.ie](http://easy-pv.ie)

Midsummer Energy Ltd is committed to ensuring that your privacy and data are protected. Any information you provide while using these websites will be used in accordance with this statement.

Midsummer Energy Ltd may occasionally make changes to this statement. Please check back now and then to make sure you are happy with our policy.

## Definitions

- Us, we, our: Midsummer Energy Ltd
- You, your: An individual who visits one of our websites or uses our services in another way
- Easy-PV: Our solar-pv design management tool, accessed through the websites [easy-pv.co.uk](http://easy-pv.co.uk), [easy-pv.com](http://easy-pv.com) and [easy-pv.ie](http://easy-pv.ie).

## Data we collect

In the course of using our websites, we may ask for information in order to provide you services. This may include:

- Full name
- Address
- Contact details, including telephone number and email address
- Details about your company, including company name, address, phone number, and a description of your business
- You also have the option of providing further company details on Easy-PV, including company logo and accreditation
- Curriculum Vitae for job applications

In the case of Easy-PV, we also collect content that you upload or create in the process of designing solar PV arrays. This may include, amongst other information, the names, addresses and contact details of your customers for whom you are designing PV systems.

## How do we use your personal data?

We collect data in order to provide services you have requested, such as purchasing items and creating solar PV designs using Easy-PV. In general we use data to streamline these services as much as possible for you, and to manage our relationship with you. Once you have shared

information with us, we may use this information for marketing purposes. For job applicants, we will only use your information in the course of processing your application.

## **How long do we retain this information?**

We may retain information you provide us indefinitely, unless legal requirements dictate otherwise or you request that we remove it.

## **Who do we share your information with?**

In the course of providing our services to you, we may need to share your information with some third parties. These include logistics companies and payment services. We may also share your information with fraud prevention and credit reference agencies. In some circumstances, we may share your information with our legal and professional advisors, including accountants and auditors.

We may also provide your information to government bodies to comply with legal obligations and requirements. In the event that Midsummer Energy Ltd is acquired by or merged with another company, we will necessarily pass all our data on to the acquirer, who will then be bound by this Privacy Policy. You will be notified of such an event, either by email or notice on our websites.

## **Cookies**

Cookies are small files placed on your computer when you visit one of our websites. Our websites each use a single cookie, used to identify you when you visit that site. This cookie allows you to stay logged in to our websites as you navigate them, or between visits. It also enables essential continuity, such as items staying in your shopping cart as you navigate our websites. These cookies do not give us access to your computer, or to any information about you that you haven't provided on our websites.

## **Links to other websites**

Our websites contain links to other websites owned and maintained by third parties. Once you follow these links to other sites, we do not have any control over information you provide on those websites. You should exercise caution and view the privacy policies of those sites.

## **Your options**

You may block our use of cookies in your browser settings.

Under GDPR, your rights allow you to, amongst other things, request that we delete, rectify, or supply you with the information we retain about you. Please write to [trade@midsummerenergy.co.uk](mailto:trade@midsummerenergy.co.uk) to request any of the above.

Please bear in mind that information you provide us may be integral to our services, and we may not be able to provide our services to you without it. For full information about your rights, see [ico.org.uk](http://ico.org.uk)

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